

# MEMBERSHIP APPLICATION



CONTINUING COMMUNITY



**BUSINESS SUPPORT AND ADVOCACY**



**MILITARY OUTREACH**



**BUSINESS RESOURCES AND EDUCATION**

## MISSION STATEMENT

The Oceanside Chamber of Commerce stimulates economic prosperity and fosters a vibrant community.

If you share our goal of bringing economic prosperity to our community, we want you on our team. Even when you do not have time to personally participate, your support helps make the Chamber a stronger voice for business.

## VISION STATEMENT

The vision of the Oceanside Chamber of Commerce is to create a prosperous community.

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Oceanside, CA 92054  
(760) 722-1534

# MEMBERSHIP PACKAGES

The Oceanside Chamber is the leading business organization for our region offering strong advocacy efforts, affordable promotions, & opportunities to connect with like-minded individuals. A membership investment with the Oceanside Chamber is an investment in the future of your business. Our mission is to stimulate economic prosperity & foster a vibrant community. We invite you to consider becoming a member to support these efforts.

Each of our membership packages includes the basic benefits found below. The items listed in each package are inclusive to all the benefits listed in packages above them.

- Opportunity to have your voice be heard and make a difference with over 620 like-minded businesses & nonprofits on key issues impacting your business
- 1 Business Listing in [Annual Best of Oceanside Community Guide](#) 10,000 Copies Distributed to Oceanside and Camp Pendleton
- Interactive Business Page in our [Digital Membership Directory](#)
- Business Promotions on [Member News](#) & [Social Media](#) platforms year-round
- [Virtual](#) & in-person Networking Events & Forums
- Discounted Print & Digital Advertising Opportunities
- Discounted Booths at [Community Events](#)
- Membership of [Oceanside Young Professionals Network \(OYPN\)](#) for eligible employees
- Affinity Benefits: Guaranteed Life insurance, Life Flight Membership, Discounted HR Training

## Micro-Enterprise Membership - \$385

- 1 Business Listing in Chamber's [Online](#) & Print Directories
- Ability to post events to Chamber [Community Calendar](#)
- Add [Coupons](#) for discounts
- Submit content for [Chamber Blog](#)

## Small Business Membership - \$560

- Ability to post event to Chamber [Community Calendar](#)
- Add Coupons for discounts
- Submit content for Chamber Blog
- **2 Business Listings in Chamber's [Online](#) & Print Directories**
- **1-Hour Design Work on Interactive Business Pages**
- **Electronic Copy of the Chamber's Mailing Database (Opt-in for Monthly Subscription)**
- **Certificate of Origin (If eligible)**

## Business Builder Membership - \$745

- 2 Business Listings in Chamber's Online & Print Directories
- Ability to post events to Chamber Community Calendar
- Add Coupons for discounts
- Submit content for Chamber Blog
- 1-Hour Design Work on Interactive Business Pages
- Electronic Copy of the Chamber's Mailing Database (Opt-in for Monthly Subscription)
- Certificate of Origin (If eligible)
- Annual Leaderboard Ad in your Primary Business Category
- 1/4 Page Ad in 1 Issue of Best of Oceanside Quarterly Journal
- **4 Business Spotlights in the Chamber's [Weekly eNewsletter](#)**
- **2-week single Sidebar Banner Ad on the [Chamber's Homepage](#)**

## Showcase Membership - \$1,130

- 2 Business Listings in Chamber's Online & Print Directories
- Ability to post events to Chamber Community Calendar
- Add Coupons for discounts
- Submit content for Chamber Blog
- 1-Hour Design Work on Interactive Business Pages
- Electronic Copy of the Chamber's Mailing Database (Opt-in for Monthly Subscription)
- Certificate of Origin (If eligible)
- **Annual Leaderboard Ad in your Primary Business Category**
- **1/4 Page Ad in 1 Issue of [Best of Oceanside Quarterly Journal](#)**

## Spotlight Membership - \$1,745

- Ability to post events to Chamber Community Calendar
- Add Coupons for discounts
- Submit content for Chamber Blog
- 1-Hour Design Work on Interactive Business Pages
- Electronic Copy of the Chamber's Mailing Database (Opt-in for Monthly Subscription)
- Certificate of Origin (If eligible)
- Annual Leaderboard Ad in your Primary Business Category
- **3 Business Listings in Chamber's [Online](#) & Print Directories**
- **Upgrade to 1/2 Page Ad in 1 Issue of the [Best of Oceanside Quarterly Journal](#)**
- **3-week single Sidebar Banner Ad on the [Chamber's Homepage](#)**
- **6 Business Spotlights in the Chamber's [Weekly eNewsletter](#)**

## Premier Membership - \$3,300

- 3 Business Listings in Chamber's Online & Print Directories
- Ability to post events to Chamber Community Calendar
- Add Coupons for discounts
- Submit content for Chamber Blog
- 1-Hour Design Work on Interactive Business Pages
- Electronic Copy of the Chamber's Mailing Database (Opt-in for Monthly Subscription)
- Certificate of Origin (If eligible)
- Annual Leaderboard Ad in your Primary Business Category
- 6 Business Spotlights in the Chamber's weekly eNewsletter
- **Upgrade to Full Page Ad in 1 Issue of the [Best of Oceanside Quarterly Journal](#)**
- **1/6 Page Ad in [Best of Oceanside Community Guide](#) and Member Directory**
- **4-week run of a single Sidebar Ad on the [Chamber's Homepage](#)**
- **Annual Digital Ad Package Including:**
  - **Leaderboard Ad in 2 Total Business Categories**
  - **Sidebar Ad in 1 Business Category**
  - **Sidebar On 2 of the Top 25 Most Visited Pages**

## Investor Membership - \$4,500

- 3 Business Listings in Chamber's Online & Print Directories
- Ability to post events to Community Calendar
- Add Coupons for discounts
- Submit content for Chamber Blog
- 1-Hour Design Work on Interactive Business Pages
- Electronic Copy of the Chamber's Mailing Database (Opt-in for Monthly Subscription)
- Certificate of Origin (If eligible)
- Annual Leaderboard Ad in your Primary Business Category
- Upgrade to Full Page Ad in 1 Issue of Best of Oceanside Quarterly Journal
- 4-week run of a single Sidebar Ad on the Chamber's Homepage
- Annual Digital Ad Package
- **8 Business Spotlights in Chamber's [Weekly eNewsletter](#)**
- **Upgrade to 1/2 Page Ad in [Best of Oceanside Community Guide](#) and Member Directory**
- **\$1500 Sponsorship Credit for In-person Chamber Events**
- **Annual Logo Placement on Sidebar of the Chamber's [Weekly eNewsletter](#)**
- **Annual Logo Placement on "Partner & Investor" Signage displayed at Chamber office**

	Print & Digital Business Listings	Community Calendar, Coupons & Blog	Design Work on Digital Listing	Mailing Database Subscription	Email Marketing	Sidebar Banner Ads	Annual Leaderboard Ads	Print Ads	Sponsorship	Recognition & Additional Exposure
<b>Micro Enterprise</b>	1	Included								
<b>Small Business</b>	2	Included	1-Hour Included	Included						
<b>Business Builder</b>	2	Included	1-Hour Included	Included	4 Weeks	2 - Weeks Homepage				
<b>Showcase</b>	2	Included	1-Hour Included	Included	4 Weeks	2 - Weeks Homepage	1	Single 1/4 Page Ad in QBJ		
<b>Spotlight</b>	3	Included	1-Hour Included	Included	6 Weeks	3-Weeks Homepage	1	Single 1/2 Page Ad in QBJ		
<b>Premier</b>	3	Included	1-Hour Included	Included	6 Weeks	4-Weeks Homepage + 2 Weeks on a Top 25 Most Visited Page	2	Single Full Page Ad in QBJ + 1/6 Page Ad in Community Guide		
<b>Investor</b>	3	Included	1-Hour Included	Included	8 Weeks	4-Weeks Homepage + 2 Weeks on a Top 25 Most Visited Page	2	Single Full Page Ad in QBJ + 1/2 Page Ad in Community Guide	\$1,500 Sponsorship for Chamber Events	Annual Logo Placement on "Partner & Investor" Signage & Sidebar of Weekly eNewsletter

**Business Information:**

Business Name: \_\_\_\_\_  
 Physical Address: \_\_\_\_\_  
 City, State, Zip code: \_\_\_\_\_  
 I Do NOT want my address published  
 Business Phone: (\_\_\_\_) \_\_\_\_\_  
 Cell/Mobile: (\_\_\_\_) \_\_\_\_\_  
 Primary Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

**Internal Information:**

Mailing/Billing Address (If Different From Above): \_\_\_\_\_  
 \_\_\_\_\_  
 City, State, Zip code: \_\_\_\_\_  
 # of Full Time Employees: \_\_\_\_\_  
 # of Part Time Employees: \_\_\_\_\_  
 Primary Business Category: \_\_\_\_\_

**Interests:**

I would like to receive information on the following topics and/or programs:

- Advocacy & Community/Business Issues
- Business Education (Workshops/Certificate Programs)
- Business Promotion (Social media, Print, Digital)
- Community Outreach (Engagement, Volunteer, Donation)
- Education & Workforce Development
- Military Outreach
- Networking & Business Connections
- Oceanside Young Professionals Network
- Grant/Loan & Utility Incentive Programs
- Ribbon Cutting Invitations

In order to keep you informed on relevant issues, events and opportunities, please check all that apply:

- Minority Owned
- Veteran Owned
- Women Owned

**Follow-up Information Required for Digital Listing & Membership Certificate Completion (If applicable):**

- I will send a PDF or .JPEG Logo/Image to [Hana@oceansidechamber.com](mailto:Hana@oceansidechamber.com)
- Chamber staff may use a logo or text from my website instead

**Contact Information:**

Designated Chamber Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Other Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Other Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Marketing Information:**

Check Platforms You Have For Your Business:  
 Facebook     Twitter     Instagram     Yelp  
 LinkedIn     YouTube  
 Other (Please List): \_\_\_\_\_  
 Business Description (250 Characters or Less):  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Primary Reason(s) for Joining:**

- Advocacy
- Business Promotion
- Community Involvement
- Networking
- Employee Retention
- Certificate of Origin
- Business Development/Education
- Other (Please List): \_\_\_\_\_

**How did you hear about us?**

- Website
- Social Media
- Sales Related Marketing
- Referral/Other \_\_\_\_\_

**Membership Packages**

- Micro Enterprise - \$385
- Small Business - \$560
- Business Builder - \$745
- Showcase - \$1,130
- Spotlight - \$1,745
- Premier - \$3,300
- Investor - \$4,500

**Additional Services**

- Business Card Size Ad in *Best of Oceanside Community Guide*- \$615 Annually
- Business Card Size Ad in *Best of Oceanside City Map* - \$495 Annually
- 1/4 Page Ad in *Best of Oceanside Quarterly Journal* - \$375 Quarterly
- One-week Sidebar Banner Ad - \$150
- One-week eNewsletter Business Spotlight- \$150
- Extra Business Category Listing in Online & Print Directories - \$50 Annually

Membership Package: \$\_\_\_\_\_ + Additional Services (if applicable): \$\_\_\_\_\_ Activation Fee \$40 = Total \$\_\_\_\_\_

**Payment Information**

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_ Street Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

A portion of your payments to the Oceanside Chamber of Commerce may be deductible as an ordinary business expense.  
 Please check with your accounting professional for details.