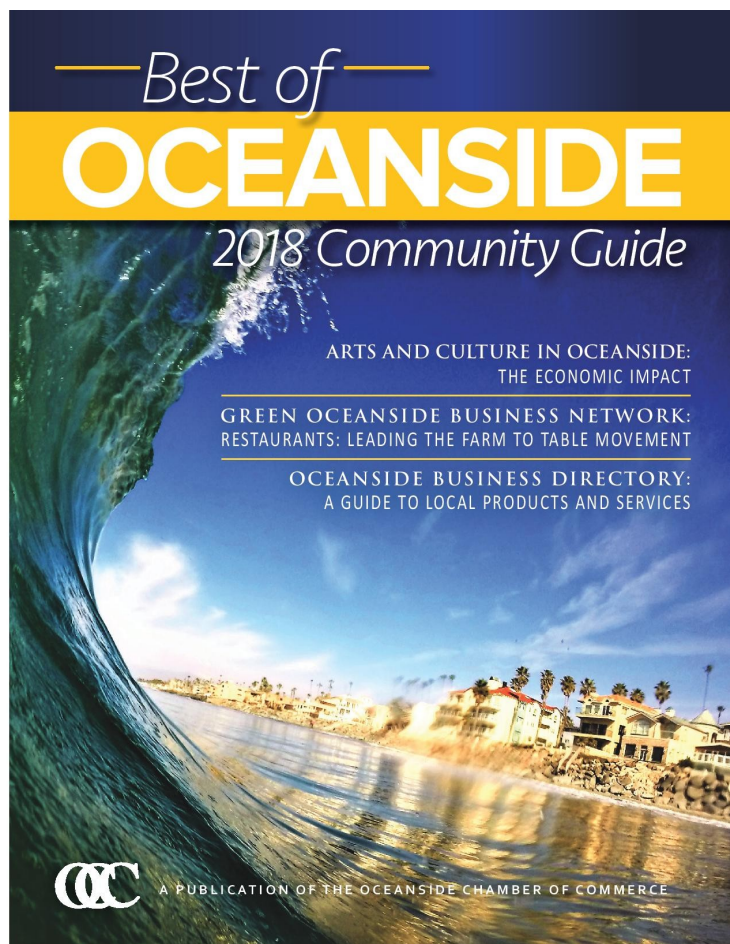


Reach Thousands of Potential Customers

Through Oceanside's Premier Resource for Oceanside Information

2018 "Best of Oceanside" Business Directory & Community Guide



Your Ad will Appear in **20,000 Copies** of the 2018 Community Guide Reaching:

- Oceanside Residents and Business Owners
- Families on Camp Pendleton
- Community Events: Sunset Market, Harbor Days, Health Fair, Senior Expo, Operation Appreciation and more.
- City Offices: Business License Department, Senior Centers, Public Library
- Visitors - California Welcome Center, Hotels ... and More

Member Advertising Rates

Cover Positions

All cover ads 7.25 x 9.75 (or full bleed), full color and include additional full page ad in Business Directory Section)

Front Page Splash	\$4500.00 (call for details)
Back Cover	\$3595.00
Inside Front	\$2995.00
First Page	\$2995.00
Inside Back	\$2795.00
Last Page	\$2795.00
Page 3	\$2795.00

Premium Positions

Premium Ads are placed in the editorial section of the directory, within the first 50 pages. All Ads Full Color

Full Page *	7 1/4" x 9 3/4"	\$2615.00
1/2 Page	7 1/4" x 4 3/4"	\$1695.00
1/3 Page(sq.)	4 3/4" x 4 3/4"	\$1295.00
1/3 Page(vert.)	2 1/4" x 9 3/4"	\$1295.00
1/3 Page(rec.)	7 1/4" x 3"	\$1295.00
1/4 Page	3.6" x 4 3/4"	\$995.00

*(includes additional 1/2 page ad in Business Directory section at no additional charge)

Business Directory Section

All Ads Full Color and will be place in or close to your business listing category unless otherwise requested

Full Page	7 1/4" x 9 3/4"	\$2195.00
2/3 Page	4 3/4" x 9 3/4"	\$1750.00
1/2 Page(hor.)	7 1/4" x 4 3/4"	\$1575.00
1/2 Page(vert.)	4 3/4" x 7 1/4"	\$1575.00
1/3 Page(sq.)	4 3/4" x 4 3/4"	\$1195.00
1/3 Page(vert.)	2 1/4" x 9 3/4"	\$1195.00
1/4 Page(hor.)	7 1/4" x 2 1/4"	\$895.00
1/4 Page(vert.)	2 1/4" x 7 1/4"	\$895.00
1/6 Page(hor.)	4 3/4" x 2 1/4"	\$615.00
1/6 Page(vert.)	2 1/4" x 4 3/4"	\$615.00

AD COPY

If submitting your own ad, send as high resolution pdf with fonts embedded to pam@oceansidechamber.com. Chamber can build the ad if advertiser provides high resolution graphics and text for ad. No additional charge.

Note: Any full page ad can be submitted as a bleed: Bleed ad should be build to trim at 8.375" x 10.875". File should include .25" bleed all around at 8.875" x 11.375". Keep all of your important info and graphics within the live area of 7.25" x 9.75.

ADVERTISING DEADLINE

All space reservations and artwork are due by Friday, January 19, 2017.

Contact Pam Rumer to Reserve Your Space
760-722-1534 ext. 105 or pam@oceansidechamber.com